



Item

S106 PUBLIC ART AND PUBLIC REALM FUNDING

To:

Community Services Scrutiny Committee – 18 January 2018
Councillor Anna Smith, Executive Councillor for Streets and Open Spaces

Report by:

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Wards affected: All

Key Decision

1. Executive Summary

- 1.1 One of the ways in which the Council has mitigated the impact of development in Cambridge is through public art and the wider benefits that it brings to the city. However, changes to the national planning system and planning regulations mean that (similar to other S106 contribution types) the scope for doing this is becoming ever more challenging. Working with Planning Services colleagues, officers are exploring options for enabling new public art in future.
- 1.2 In the meantime, this report focuses on making good use of the off-site public art S106 contributions that the Council used to be able to collect for public art projects beyond the developments themselves. It sets out:
 - (a) a three-pronged approach, starting with a small-scale public art grant round in 2018 (open to applications from those parts of the city where sufficient funding is still available);
 - (b) proposals for the River Cam public art residency, from the S106 funding already allocated to the River Cam public art programme; and
 - (c) updates on other public art projects and a public realm project allocated funding in previous priority-setting rounds.

2. Recommendations

The Executive Councillor is recommended to:

- 2.1 note the changing context for securing public art and the steps being taken to develop new planning policy guidance and a strategy for new public art in Cambridge, in order to set the future direction for enabling high quality public art (see paragraphs 3.4-3.5);
- 2.2 note the off-site S106 funding availability for public art in Cambridge and the approach to making good use of it through small-scale and larger public art grants and Council-commissioned public art (see section 4);
- 2.3 agree the arrangements for the 2018 small-scale public art S106 grant funding round (see section 5), including
 - (a) the timetable for seeking public art grant applications between late January and mid-March 2018, with a priority-setting report back to Community Services Scrutiny Committee in June 2018, and
 - (b) the selection criteria for public art S106 grant applications in 2018;
- 2.4 approve the use of up to £120,000 (from the £450,000 allocated to the River Cam public art programme) for the River Cam public art residency, delegating authority to the Head of Environmental Services, in consultation with the Executive Councillor, Opposition Spokes and Community Services Scrutiny Committee Chair, to appoint the artist and finalise with the artist the nature of the public art outcomes of the residency (see section 6);
- 2.5 de-allocate the current £75,000 allocated to public realm improvements on Cherry Hinton Road between Hills Road and Rock Road (see section 7).

3. Background

- 3.1 S106 developer contributions help the Council to mitigate the impact of development (see www.cambridge.gov.uk/s106). In line with its Planning Obligations Strategy 2010, these contributions have been collected from developers or property owners for a range of infrastructure types, including 'community facilities' (mentioned elsewhere in these agenda papers). This report focuses on public art

S106 contributions, although it refers to the ‘public realm’ type too, which also come within the Executive Councillor’s portfolio¹. Please note that each S106 contribution type is separate, for distinct purposes: S106 contributions cannot be transferred from one category to another.

- 3.2 For more than 25 years, the Council has secured high quality public art in Cambridge, either provided by developers on-site or by itself commissioning or grant-funding projects off-site using public art S106 contributions. For more details, visit www.cambridge.gov.uk/public-art for the recently expanded and improved web pages.
- 3.3 This has been based on the Public Art Supplementary Planning Document (SPD), adopted in January 2010, which emphasises:
 - high quality public art in Cambridge which inspires people;
 - the role of artists in the design process;
 - engaging local people in the development of public art; and
 - reinforcing local distinctiveness and cultural identity.
- 3.4 Whilst the Public Art SPD 2010 informs the use of the existing, off-site public art S106 contributions secured after January 2010, there have been some important changes since then.
 - (a) Statutory tests governing S106 contributions² require them to be:
 - (i) necessary to make the new development acceptable in planning terms; (ii) directly related to the new development; and (iii) fairly and reasonably related in scale and kind to the development.
 - (b) New regulations from April 2015 have changed the nature of the off-site S106 contributions that can be sought from developers³. As a result, the Council no longer seeks off-site public art S106 contributions⁴. Instead, on-site public art can be secured via planning conditions in the context of the Public Art SPD 2010.

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1. More details about public realm S106 contributions can be found in section 7.
 2. Set out in the Community Infrastructure Levy Regulations since April 2010.
 3. Contributions now have to be for specific purposes, with no more than five for any particular project and with even greater emphasis on clear evidence to justify them.
 4. Section 7.4 of the Council’s Draft Planning Obligations Strategy 2014 says “S106 planning obligations will not be used to secure public art, but all major developmentwill be required to make provision for public art in order to mitigate its impact on its physical environment and setting....Public Art is likely to be dealt with by way of a planning condition to reinforce the normal design/development requirements.”

- (c) However, the current Public Art SPD 2010 will fall away on adoption of the Council's new Local Plan (probably, sometime in 2018). From then, the Council may not be in a position to seek further on-site public art through planning conditions until an appropriate new SPD is in place⁵.
- 3.5 Alongside current workloads related to the examination and adoption of the draft Local Plan, Planning Services are exploring what form this new planning policy guidance may take and how it might sit alongside a new Public Art Strategy being developed by Streets and Open Spaces.
- (a) Taking forward these next steps is likely to involve reports to this Committee in June 2018 (including more details on timescales) and the Development Plan Scrutiny Sub-Committee.
 - (b) This will be informed by a review report (called 'Making Public Art Work') from visual art consultants, Commission Projects (see Appendix A). This highlights the benefits of, and possible objectives for, public art in future, where the Council's role is likely to be more focussed as an enabler and champion of high quality public art.
- 3.6 In the meantime, this latest report focuses on making good use of the remaining off-site public art S106 funds. It follows on from the public art S106 report to this Committee last March, which promised to come back later in 2017/18.
- 3.7 Over the last three years, the Council has run small-scale public art S106 grant-funding rounds (normally up to £15,000 per grant) to enable local groups to take forward new and original public art projects in Cambridge, involving a public artist and engaging the local community.
- (a) With all available public art S106 contributions held in a single, central fund⁶, the Executive Councillor with responsibility for public art has awarded 25 public art grant projects so far, following the steer provided this Committee.

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- 5. Policy 56(j) of the Local Plan (proposed submission) 2014 refers to the need for development to embed public art as an integral part of the proposals as identified through the Public Art SPD (although this might be through a new Planning Obligations Strategy SPD instead).
 - 6. The decision to bring all available all remaining off-site public art S106 contributions into a single, central fund was made in October 2014 by the Executive Councillor at the same, following a report to this Committee.

- (b) As with all other S106 priority-setting rounds, the Council has been able to strengthen the process from year-to-year. This has included developing clearer public art grant selection criteria (based on Public Art SPD principles), involving the Public Art Panel⁷ and improving the evaluation of public art outcomes.
- 3.8 Alongside these grants, a number of the Council's own public art commissions have progressed. In March 2016, the (then) Executive Councillor allocated £450,000 for a River Cam public art programme which, it was envisaged, would involve a number of projects.

4. Approach to the use of remaining off-site public art S106 funding

- 4.1 ***Current position:*** Given the context set out in paragraph 3.4, the off-site S106 funding available for public art needs to be recognised as a finite resource. As it can no longer be topped up with new off-site contributions, it will run down as further projects are allocated funding. The remaining funding availability is spread unevenly. This reflects:
- (a) the uneven distribution of off-site public art S106 funding received⁸ (see Appendix B): 59% derive from developments in just four wards (Trumpington, Romsey, Coleridge and Market), while Arbury and Petersfield only account for around 1% each; and
 - (b) completed and on-going public art projects allocated off-site S106 funding since 2009/10^{9,10} (see Appendix C). Alongside permanent artworks in many parts of the city, local communities and schools across Cambridge have been engaged in developing local projects and temporary artworks.

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- 7. The Public Art Panel comprises local experts offering specialist advice. Decision-making over public art S106 funding use remains with the Executive Councillor, following scrutiny on S106 priority-setting reports by this Committee .
 - 8. The nature and amount of development (for which public art planning obligations were requested up to April 2015) varies considerably across the city. Also, many S106 agreements gave developers a choice between providing on-site public art (in line with an agreed scheme) or making S106 payments towards off-site public art.
 - 9. The list of S106-funded projects since 2009/10 includes 10 public art commissions, which, before officer/other costs, have tended to cost between £50k and £100k each.
 - 10. Appendix C also refers to a number of projects which have been adapted since they were first selected, albeit that S106 funding levels have not changed. This includes the Southern Connections commission as well as grants to Cambridge Live (for what was the 'Colours in the Community' project) and Kettle's Yard (for performance art relating to Antony Gormley artwork).

- 4.2 S106 contributions are managed carefully in line with the regulations and policies in place at the time they were agreed.
- (a) Local projects tend to be funded from off-site public art contributions from developments in the same ward and/or neighbouring wards.
 - (b) Major public art projects with a city-wide impact (such as the ‘Cambridge Rules’ project and the River Cam public art programme) tend to be allocated half the public art contributions from major developments (10 or more homes) from across the city.
 - (c) An on-going review of funding allocations is helping to (i) further strengthen links between where public art S106 contributions come from and where they are spent and (ii) make sure that any S106 contributions with expiry dates (particularly before the end of 2019) can be spent on time. The latest provisional analysis of public art S106 funding availability is set out in Table 1 and considered further in paragraph 4.5. The details are subject to checking and may change: an updated version will be tabled at the meeting.

Table 1: Latest provisional analysis of off-site public art S106 funding availability by ward¹¹ (subject to further checks / changes)

NORTH AREA		EAST AREA	
Arbury	< £15,000	Abbey	£25,000
East Chesterton	< £15,000	Coleridge	> £100,000
King’s Hedges	£35,000	Petersfield	< £15,000
West Chesterton	£15,000	Romsey	> £75,000
SOUTH AREA		WEST/CENTRAL AREA	
Cherry Hinton	£35,000	Castle	£0
Queen Edith’s	£50,000	Market	< £15,000
Trumpington	> £100,000	Newnham	< £15,000

11. The S106 funding availability by ward in Table 1 is based primarily on all remaining contributions from minor developments and half the contributions from major developments in each ward. In most cases, the other half of contributions from major developments has been allocated to strategic projects (eg, the River Cam public art programme). The figures in Table 1 are rounded down to the nearest £5,000.
‘<’ denotes ‘less than and ‘>’ denotes ‘more than’.

4.3 ***Proposed way forward:*** The Commission Projects review has confirmed the usefulness of taking forward a mix of public art projects (both small and large and grant-based projects and Council-commissioned projects). This has helped to identify three possible ways for making effective use of the remaining off-site, public art S106 funding (where available):

- (a) small-scale S106 grants up to £15,000 each;
- (b) larger grants (above £15,000) for future public art projects;
- (c) public art commissions by the Council (typically for larger amounts).

4.4 The first step is to take forward another small-scale public art grant application round in 2018 (with grants, normally, up to £15,000 each). The emphasis will be on encouraging (only) high quality public art.

- (a) Whilst a ward may have £15,000 or more of off-site public art S106 funds available, that does not mean that a grant will have to be funded in that ward – it will depend on the quality of the proposal.
- (b) At the same time, where sufficient and relevant public art S106 contributions are available from a ward, more than one public art grant award from that ward may be considered if the quality of the application warrants it (as decided by the Executive Councillor).

4.5 There are three key issues to highlight from Table 1.

- (a) It will be difficult to support public art grant applications from wards with no public art S106 funding remaining¹² (eg, Castle ward¹³).
- (b) Whilst Table 1 presents funding availability by ward, the benefits of projects to mitigate the impact of development are not confined by ward boundaries: it may, therefore, be possible (not least, for wards with less than £15,000 available) to draw on funding from neighbouring wards where those other wards may also benefit¹⁴.

12. ...particularly in cases where there is no public art S106 funding available in neighbouring wards either.

13. Public art S106 contributions from Castle ward have been spent on the 'flocking birds' sculptures at the entrances of Histon Road Recreation Ground and allocated to grants for the Eddington Flag Parade and performance art relating to an Antony Gormley exhibition at Kettle's Yard, as well as the River Cam public art residency.

14. This might apply, for example, to public art proposals on Mill Road, which runs through two wards, even though S106 funding availability in Petersfield is limited.

- (c) Table 1 represents a point-in-time snapshot of current off-site public art S106 funding availability. Depending on the priority-setting outcomes of the 2018 grant round, officers will continue to review how remaining unallocated contributions are allocated to projects¹⁵. As a result, the profile of off-site public art S106 funding availability from ward to ward may change.
- 4.6 Following on from decision-making on the 2018 grant round applications (next June), the Executive Councillor will be able to take stock later in 2018 of opportunities for larger grants or Council commissions, particularly in those parts of the city where significant amounts of funding still exist. In this context, it is possible that the 2018 small-scale public art grant round could be the last of its kind.

5. 2018 Public art grant funding round: arrangements

- 5.1 It is proposed that the small-scale public art S106 grants process would remain largely the same as similar funding rounds over the last three years, albeit with the improvements suggested in paragraph 5.4. As before, applicants are invited to apply for grants up to £15,000, although slightly larger grants may be considered for projects which span more than one ward (provided that relevant S106 funding is available locally).
- 5.2 The public art grant round would take place at the same time as the separate application process for S106 ‘community facilities’ funding.

Table 2: 2018 small-scale public art grant round: timescales

Grant applications invited	Late January 2018
Applications deadline	Mid-late March 2018
Applications assessed against selection criteria, including input from the Public Art Panel and relevant ward councillors (see paragraph 5.4[d]).	During April–May 2018
Priority-setting report to this Committee, including assessment of applications & recommendations ¹⁶	28 June 2017

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15. For example, if (after funding decisions are made next June) there were still some public art S106 funding availability in wards close to the River Cam, in particular, these might be assigned to the remaining River Cam public art programme budget (£330,000) in place of some current contributions currently allocated.
16. If any grant proposals selected are over £15,000, these will be subject to business case sign-off by the Capital Programme Board to check that delivery arrangements are realistic, achievable and in line with relevant official regulations.

5.3 The selection criteria for small-scale public art grants will follow the same approach as before, but will be expanded in order to clarify expectations, particularly about the quality of public art proposals.

To be eligible for public art funding, projects should:

- [1] be publicly accessible;
- [2] be within the city of Cambridge;
- [3] engage local communities;
- [4] be unique and original;
- [5] be led by a professional artist or craftsman;
- [6] involve the appropriate remuneration of professional artists;
- [7] be site or context sensitive;
- [8] demonstrate excellent artistic quality;
- [9] have a lasting legacy; and
- [10] be feasible, deliverable and have appropriate project management plans in place.

As decisions will not be made until June 2018 (with grant agreements likely to be finalised in/from July), the Council will not be able to provide grant-funding for public art proposals planned to take place before then.

5.4 This latest grant round will incorporate a number of improvements to the process, building on learning from previous years.

- (a) Awareness-raising about the grant round will be widened to reach out more to local artists as well as to local community groups¹⁷. Whilst the application process will continue to require artists and community groups to work together on public art proposals, it will now be possible for the artist to lead on making the application.
- (b) The selection criteria will be supported by clearer guidance for applicants (including details of officer contacts who can give advice), taking account of feedback from the Public Art Panel.
- (c) The assessment of applications by officers and members of the Public Art Panel will give greater weight to the likely quality of the public art proposals, as well as to their eligibility for S106 funding.

17. As before, the small-scale public art grant round will also be publicised via the Council's website, on social media and via email to individuals and groups who have already expressed an interest in the next funding round. Details will be sent to local councillors in case they wish to get in touch with local artists and community groups (in wards where public art S106 funding is available).

- (d) Once any ineligible proposals have been filtered out, officers will contact the councillors for the ward(s) to which the applications relate in order to seek their views. These comments will be mentioned in the June 2018 report to this Committee, so that they can be taken into account.

6. **River Cam public art residency**

- 6.1 Since the overall River Cam public art programme was allocated £450,000 of public art S106 funding in March 2016, officers have developed the proposals for a 12-month artist in residence as a stand-alone commission in its own right. The officer-level Capital Programme Board has signed off the business case and the project is ready to move forward, provided that the Executive Councillor approves the funding. The project would have a total budget of £120,000, to be taken from the £450,000 programme budget.
- 6.2 The key features of the artist residency project are as follows:
 - (a) The Council is seeking an artist to appoint to a part-time, year-long residency involving extensive research (with knowledge-building and resource-mapping) and community engagement, culminating in a work (or works) of public art with a long-lasting legacy¹⁸.
 - (b) The aim of the project is to explore the relationship of the river to the foundation of Cambridge as a city, in terms of its social, economic, geographical, historic and ecological impact. The project will promote the use of the river and its environs, aid understanding of its heritage, and encourage social engagement and leisure activities to the wider residents of, and visitors to, Cambridge.
 - (c) The research and engagement at the crux of this residency will inform artistic outcomes that have meaning to the people of Cambridge, which are sensitive to the site context, have resonance across the city and comply with funding requirements.
 - (d) Use of the public art S106 funding must relate to those parts of the river (upper, middle and lower sections) within the city boundary.
 - (e) The artist will be given access to considerable research, already conducted, on the river's history and surrounding landscape.

18. The artwork may be permanent or temporary. Any proposals for temporary artwork will need to demonstrate how they would deliver a long-lasting legacy.

- (f) The appointed artist will be invited to consider potential themes for the project, such as: trees; tributaries; the convergence of land types (chalk, clay and fenland); the journey of water; hidden water; wildlife and biodiversity; water shortages, floods or the future of water; water quality; navigation, tourism and bridges; goods and trade along the river; and connections and commonalities.
- (g) A Project Advisory Group¹⁹ will be involved in artist short-listing, recommending the selection of the artist, and overseeing the development and delivery of the residency.

Table 3: Indicative timetable for the River Cam artist residency project

February / March 2018	Assess proposals against the Artists' Brief, select the artist and finalise the contract.
April/May 2018	Residency begins
October 2018	Artist to put forward artwork proposals, to be considered by the Project Advisory Group before the details are finalised (see paragraph 6.3).
May 2019	Residency completes
October 2019	Artwork(s) completed

Table 4: Breakdown of £120,000 budget for the River Cam artist residency

Artist fee (research and engagement time)	£26,000
Artist fee (for artwork[s])	£64,000
Grant to Museum of Cambridge Grant to provide desk space and share existing research and networks	£10,000
Grant to Children & Young People's Participation Service for use of Play Boat for touring, workshops and artistic activities.	£2,000
Officer time involved in co-ordinating the commissioning process and overseeing the progress of the artist residency.	£10,000
Contingency funding	£8,000

19. The Project Advisory Group will comprise a member of the Public Art Panel, the Museum of Cambridge, Cam Conservators, councillors as well as relevant officers (eg, public art & nature conservation). An oral update will be provided at the meeting.

- 6.3 As well as requesting S106 funding approval for the £120,000 project, recommendation 2.4 seeks delegated authority to the Head of Environmental Services to appoint the artist and finalise with the artist the nature of the public art outcomes of the residency (in autumn 2018). This will follow liaison with the Project Advisory Group and will be in consultation with the Executive Councillor, Opposition Spokes and Committee Chair. The aim is to expedite project progress and delivery.
- 6.4. Once the £120,000 project costs have been deducted from the overall River Cam public art programme budget, the remaining £330,000 will continue to be allocated to the project (on the Council's 'Project Under Development' list), albeit that the particular contributions that make up this amount may be subject to change (in line with footnote 15).
- (a) The plan is for other River Cam public art projects to come forward, in due course, recognising the appetite for permanent artwork(s).
 - (b) Central to this is the need to make sure that such artworks can be of high quality, affordable and deliverable (for example, in the context of land ownership considerations).
 - (c) To this end, officers envisage a report back to this committee in autumn 2019 or early 2020 in order to take stock of key issues and findings arising from the artist residency. Given that this will be in addition to the separate report (envisioned in paragraph 4.6) in late 2018 to consider possible uses of unallocated S106 funding for larger grants or Council commissions, it is expected that this will leave sufficient time to make use of any S106 allocations that would need to be de-allocated by any expiry dates (say, in 2022).
- 6.5 One factor that will need to be addressed in the 2019/2020 follow-up report is the possible location of projects which could be funded from the public art contributions that make up the allocated £330,000. Current allocations are predominantly from major developments in the city's South and East areas, which might be more suited to public art around the upper and lower sections of the River Cam in Cambridge²⁰. Particularly if there is a desire for further public art projects for all three sections of the River Cam within the city, further attention will need to be given to the scope for securing external sources of funding to supplement the availability of public art S106 contributions.

20. This is still likely to be the case even if there is some modest reassignment of contributions to the River Cam programme, as suggested in footnote 15.

7. Proposed changes to public realm improvement projects

- 7.1 Separate from the S106 priority-setting processes for public art, in January 2016, the (then) Executive Councillor agreed to allocate up to £75,000 of public realm S106 contributions²¹ to a public realm improvement project on Cherry Hinton Road between the Hills Road junction and the corner of Rock Road.
- (a) Beyond broad suggestions of improved paving, tree-planting and seating, the exact nature of the project was not clear and subject to local consultation and further research into land ownership. Subsequent scoping work has, however, highlighted the practical difficulties of bringing together a viable scheme of public benefit.
- (b) A primary consideration in January 2016 was the need to make sure that time-limited public realm S106 contributions from East Area could be used on time. However, an update to this Committee in October 2016 reported that it had been possible to overcome this immediate pressure²².
- 7.2 Since then, the County Council has been developing a cycle infrastructure improvements scheme on Cherry Hinton Road between Hills Road and Perne Road. Options being considered may affect any public realm improvements.
- 7.3 Paragraph 2.4 recommends de-allocating the £75,000 for this public realm improvement project. This would make then be available to other projects in East Area in future to mitigate the impact of development.

8. Implications

- 8.1 ***Financial implications:*** This report has highlighted that off-site public art S106 funding is running down and is not evenly spread. The three-pronged approach of smaller and larger grant-funded public art and

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21. Decisions about the use of public realm S106 funding have been made by the Executive Councillor since it was agreed to return them to a single, central S106 fund in October 2014.
22. The October 2016 report explained that this had been done by reassigning time-limited contributions to earlier appropriate spend in a swap that meant that public realm projects identified via the S106 priority-setting process could be funded from resources not carrying the same restrictions about where/by when it should be spent.

Council-led commissions aims to enable the Council to make effective use of the remaining resources and secure high quality public art.

- 8.2. **Staffing implications:** The small-scale public S106 grant funding round and commissioning and supervision of the River Cam public art residency will be co-ordinated within existing staffing resources in Streets and Open Spaces.
- 8.3 **Equality and Poverty implications:** The proposed arrangements and selection criteria for S106 funding aim to provide a fair and consistent approach for grant-funding decisions. Based on a previous equality impact assessment of the S106 grant-funding process, officers will, again, raise awareness of the bidding process amongst groups representing the range of equality strands, whilst managing expectations about the availability of S106 funds.
- (a) It is important to remember that the purpose of S106 funding is to mitigate the impact of development, rather than addressing pre-existing need or deprivation. That said, there is a recognition that development in parts of the city with higher deprivation levels can have a greater impact on local communities and their facilities.
 - (b) All successful public art S106 grant applicants are required to sign a grant agreement about how the project should be conducted.

- 8.4 **Other implications:** Environmental, community safety and procurement implications are addressed as part of the business case appraisal for projects that are selected via the S106 priority-setting process.

9. Consultation and communication considerations

- 9.1 This report aims to make sure that the arrangements for the next small-scale public art S106 grants round are open and transparent. Paragraph 5.4 sets out how the process will be better communicated.
- 9.2 Once the Executive Councillor has considered the recommendations, officers will contact those community groups and artists who have expressed an interest in the next grant round to encourage them to consider applying.

10. Background papers

Background papers used in the preparation of this report:

- (a) 'Making Public Art Work' guide for Cambridge City Council by Commission Projects, December 2017;
- (b) River Cam Artist Residency public art project – Part B business case to Capital Programme Board, Cambridge City Council, December 2017;
- (c) 'To the River' Artist Brief for River Cam Artist Residency project', Cambridge City Council, December 2017 (draft);
- (d) 'S106 priority-setting (Streets and Open Spaces)' report to Community Services Scrutiny Committee on 16 March 2017;
- (e) 'River Cam Public Art Commission' report to Community Services Scrutiny Committee, 17 March 2016;
- (f) 'S106 priority-setting process (Streets and Open Spaces)' report to Community Services Scrutiny Committee on 6 October 2016.
- (g) 'S106 Developer Contributions: taking stock' report to Community Services Scrutiny Committee on 17 March 2016;
- (h) '2015/16 S106 priority-setting follow-up: public realm improvement proposals' report to Community Services Scrutiny Committee on 14 January 2016.
- (i) 'S106 funding and interim arrangements ahead of the local introduction of the Community Infrastructure Levy' report to Community Services Scrutiny Committee on 6 March 2015.
- (j) 'S106 priority-setting and devolved decision-making' report to Community Services Scrutiny Committee on 16 October 2014;
- (k) Cambridge Local Plan: proposed submission, 2014, Cambridge City Council (<https://www.cambridge.gov.uk/local-plan-review-proposed-submission-consultation>);
- (l) Draft Planning Obligations Strategy, 2014, Cambridge City Council (<https://www.cambridge.gov.uk/planning-obligations-strategy-spd>).

Further information can be found on the council's website at www.cambridge.gov.uk/s106 and www.cambridge.gov.uk/public-art

11. Appendices

- A. Extracts from the 'Making Public Art Work' guide
- B. Off-site Public Art S106 contributions received by ward
- C. S106-funded public art S106-funding projects since 2009/10

12. Inspection of papers

To inspect the background papers or if you have a query on the report please contact:

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(tel: 01223 - 458514, email: alistair.wilson@cambridge.gov.uk) or

Tim Wetherfield, Urban Growth Project Manager
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Extracts from the ‘Making Public Art Work’ guide commissioned by Streets and Open Spaces from visual arts consultancy, Commission Projects

The findings from this guide will be taken into account in the development (during 2018) of the Council’s future Public Art Strategy.

Justification and Benefits

Public art has been demonstrated to contribute social, economic and cultural benefits, informing the quality of built and landscape developments, contributing to places of distinction and character.

Public art has contributed to the mitigation of these developments, contributing to local identity and a sense of place.

‘The Value of Arts and Culture to People and Society: An Evidence Review’ (2014), published by Arts Council England in 2014, concluded that the arts and culture boost the economy through attracting visitors, creating jobs and developing skills, attracting and retaining business, revitalising places and developing towns. They also noted the positive impact arts and culture can have on health and well-being, and wider social benefits contributing more to social capital and community cohesion.

Benefits for public art in Cambridge include:

- place-making and the public realm;
- improved quality of life;
- development of new skills;
- new learning opportunities;
- contribution to civic pride and sense of identity;
- improved city profile and tourism offer;
- contribution to social cohesion;
- investment;
- contribution to legacy

[Public Art Vision]

The vision will contribute to the city's profile as a leading advocate for public art, which shares knowledge with places and communities throughout the UK and beyond.

[It needs to be] informed by the City Council Vision, the Arts Plan, 'Inspiring Cambridge'²³ and other key initiatives. A strong, coherent approach should be taken to public art throughout the city, contributing to its identity, benefitting its residents and building on the city's rich cultural legacy.

Public art will:

- contribute to a dynamic public realm
- be available throughout the city, benefiting all of its citizens
- celebrate the city's creative industries
- encourage new investment in the city
- celebrate change and create legacy
- reflect Cambridge's status as a global city

[Suggested] Strategic Objectives

These [suggested] objectives have been developed in response to the justification for public art, the City Council Vision and local cultural policies.

Public Realm

- Develop dynamic usable places.
- Contribute to a better understanding of context.
- Encourage involvement in planning the public realm.
- Contribute to the visual character of the city.
- Contribute to orientation and place-making.

23. 'Inspiring Cambridge' is a group of organisations working together to embed the arts and culture in the development of the city, for the benefit Cambridge residents, workers and visitors.

Community Development

- Involve residents in discussion, decisions and activities about their city.
- Encourage involvement of all, addressing inequality and social exclusion.
- Encourage social cohesion between existing and new communities.
- Develop new skills.
- Promote social engagement.
- Encourage wellbeing and good health.

Creative Industries

- Promote the understanding of, and benefits of public art.
- Encourage involvement with arts and cultural organisations.
- Encourage new investment for the cultural sector and creative industries.
- Acknowledge the role of artists in creating exceptional places and engage people in the creative process.

Economic Development

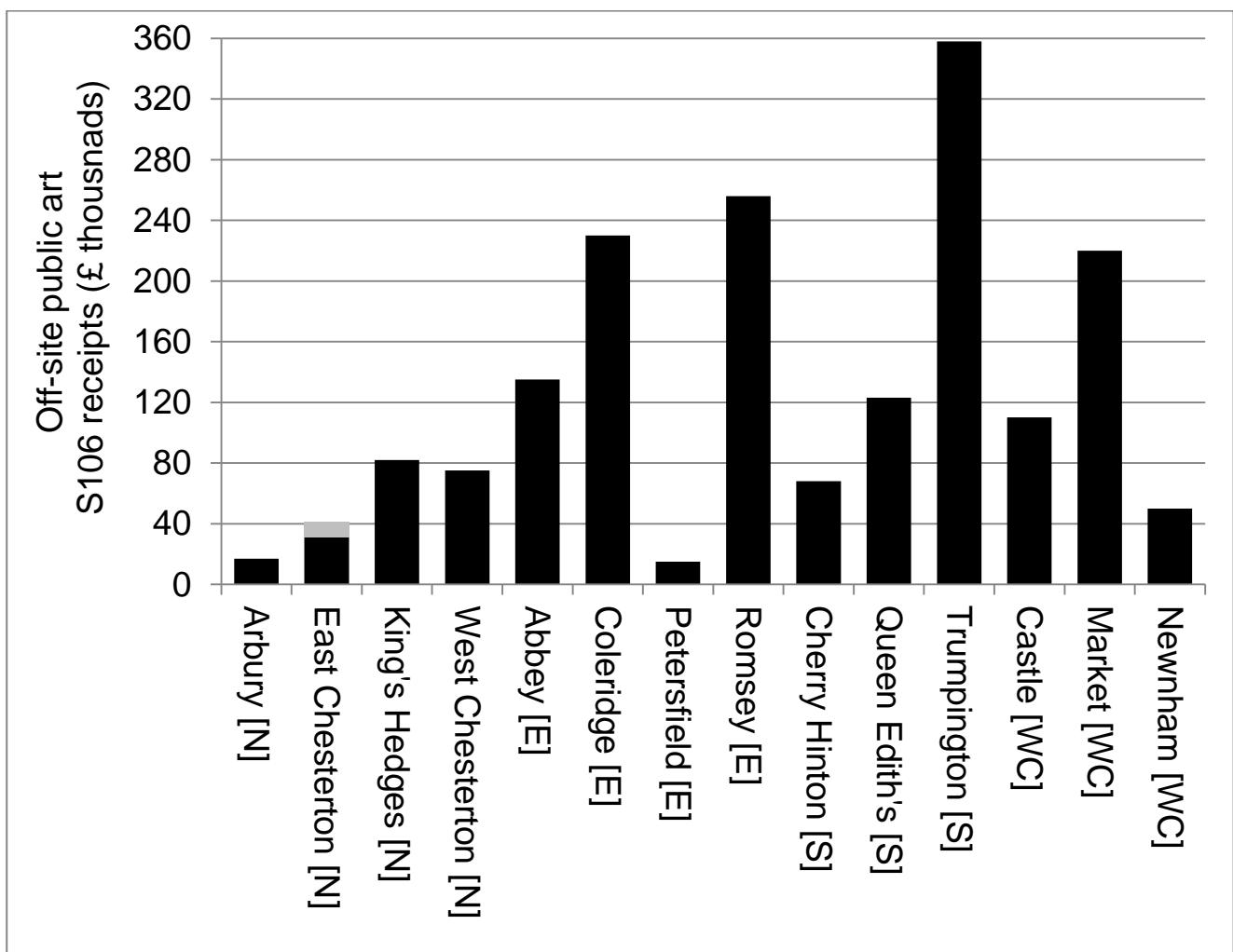
- Contribute to the city's economic development.
- Develop a vibrant and successful cultural and artistic sector.

Change and Legacy

- Develop projects with people that celebrate and mark change.
- Ensure that change is seen as an opportunity and benefit.
- Contribute to the city's on-going legacy.

Off-site Public Art S106 contributions received by ward

Based on current records of off-site contributions received since 2004/05



Note: The availability of public art funding in East Chesterton (specifically, a £10,000 contribution which has been paid provisionally) is subject to confirmation in May 2017 (hence the grey shading in the East Chesterton column). The report back to this Committee in June 2018 will be able to clarify whether or not it can be used for local, off-site public art.